

Vietnam: Have you obtained a registration “badge” from the MOIT for your cross-border e-commerce platform yet?

Author:

[E-mail✉ Isamu Imaizumi](#)

[E-mail✉ Nguyen Tuan Anh](#)

[E-mail✉ Nguyen Dang Trung](#)

Since 1 January 2022, to control e-commerce activities conducted by offshore entities in Vietnam, the government has implemented a new regulation requiring certain offshore e-commerce platformers to, among other things, register their e-commerce platforms at, and obtain a registration “badge” from, the Ministry of Industry and Trade of Vietnam (MOIT). Such e-commerce platformers have been granted a grace period until 31 December 2022, by which date they must fully comply with this new regulation.

Owners of any of the following platforms are subject to these requirements:

- (i) e-commerce websites with a Vietnamese domain name (i.e., “.vn”);
- (ii) e-commerce websites displayed in the Vietnamese language; and
- (iii) e-commerce websites on which 100,000 or more transactions from Vietnam are conducted per year.

On 30 March 2022, the Vietnam E-commerce and Digital Economy Agency (IDEA) under the aegis of the MOIT issued Official Letter No. 292/TMDT-CS outlining the detailed registration procedure applicable to offshore e-commerce platforms. Accordingly, these offshore platformers are required to follow the same registration procedures that are applicable to platformers established in, and operating under the laws of, Vietnam. Failure to register may subject such website owners to a monetary fine of up to VND 60 million.


The registration procedure can be conducted online at [Trang chủ - Hệ thống quản lý hoạt động thương mại điện tử \(online.gov.vn\)](#) after successful registration of an account. Once submission of a softcopy of the necessary registration dossiers is confirmed, a hardcopy of the submitted set of dossiers must be sent to the IDEA for verification and confirmation. If both sets of application dossiers match, the account owner will receive a registration badge (see below) that may be displayed on its website to finish the registration process.



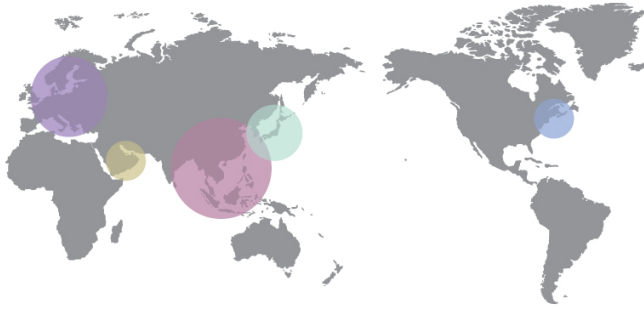
Owners of any of the aforementioned e-commerce platforms who have not yet obtained a registration badge from the MOIT would be well advised to take action soon, as the registration procedure in Vietnam is frequently delayed for various reasons, including system errors and authority workload.

In order to respond to the business needs of our clients, we publish newsletters on a variety of timely topics. Back numbers can be found [here](#). If you would like to subscribe to the N&A Newsletter, please fill out [the N&A Newsletter subscription form](#).

This newsletter is the product of its authors and does not reflect the views or opinion of Nishimura & Asahi. In addition, this newsletter is not intended to create an attorney-client relationship or to be legal advice and should not be considered to be a substitute for legal advice. Individual legal and factual circumstances should be taken into consideration in consultation with professional counsel prior to taking any action related to the subject matter of this newsletter.

Public Relations Section, Nishimura & Asahi [E-mail](#) 

Nishimura & Asahi has 18 offices throughout Japan and in the markets that matter, with Asia as the starting point.



New York

Nishimura & Asahi NY LLP
 Tel +1-212-830-1600
 E-mail info_ny@nishimura.com
 Managing Partner/Chair (New York) Katsuyuki Yamaguchi
 Vice Chair (New York) Megumi Shimizu
 Partner Stephen D. Bohrer
 NY LLP Partners Kaoru Tatsumi
 Yusuke Urano
 Masaru Umeda

Dubai

Tel +971-4-386-3456
 E-mail info_dubai@nishimura.com
 Partner Masao Morishita

Tokyo

Otemon Tower, 1-1-2 Otemachi, Chiyoda-ku, Tokyo 100-8124 Japan
 Tel +81-3-6250-6200 +81-3-6250-7210 (Nishimura & Asahi LPC Principal Office)

Nagoya

Tel +81-52-533-2590

LPC Partner Hiroki Fujii

Osaka

Tel +81-6-6366-3013

LPC Partners Taisuke Igaki
 Yuichiro Hirota
 Hiromune Usuki
 Masanori Ban
 Satoshi Niki

Fukuoka

Tel +81-92-717-7300

LPC Partners Tsuneyasu Ozaki
 Kengo Takaki
 Yoshinobu Nakagawa

Frankfurt (main office)

Nishimura & Asahi Europe
 Rechtsanwalts-gesellschaft mbH
 Tel +49-(0)69-257-298-800

Düsseldorf (branch office)

Nishimura & Asahi Europe
 Rechtsanwalts-gesellschaft mbH
 Tel +49-(0)211-5403-9512

E-mail info_europe@eml.nishimura.com
 Co-representatives Noriya Ishikawa
 Dominik Kruse

Bangkok

Tel +66-2-126-9100
 E-mail info_bangkok@nishimura.com
 Co-representatives Chavalit Uttasart
 Hideshi Obara
 Jirapong Sriwat

Beijing

Tel +86-10-8588-8600
 E-mail info_beijing@nishimura.com
 Chief Representative Azusa Nakashima
 Representative Masashi Shiga

Shanghai

Tel +86-21-5280-3700
 E-mail info_shanghai@nishimura.com
 Chief Representative Takashi Nomura
 Representatives Seita Kinoshita
 Satoshi Tojo

Jakarta *1

Walalangi & Partners
 Tel +62-21-5080-8600
 E-mail info@wplaws.com
 Representative Luky Walalangi
 Rosetini & Partners Law Firm
 Tel +62-21-2933-3617
 E-mail info_jakarta@nishimura.com
 Partner Noriaki Machida

Singapore

Tel +65-6922-7670
 E-mail info_singapore@nishimura.com
 Co-representatives Masato Yamanaka
 Shintaro Uno
 Partners Masataka Sato
 Yuji Senda
 Ikang Dharyanto

Note: We are in formal law alliance with Bayfront Law LLC, a Singapore law practice, under name of Nishimura & Asahi-Bayfront Law Alliance.

Yangon

Tel +95-1-8382632
 E-mail info_yangon@nishimura.com
 Representative Yusuke Yukawa
 Vice Representative Isamu Imaizumi

Okada Law Firm (Hong Kong) *2

Tel +852-2336-8586
 E-mail s.okada@nishimura.com
 Representative Saori Okada

Hanoi

Tel +84-24-3946-0870
 E-mail info_vietnam@nishimura.com
 Representative Akira Hiramatsu

Ho Chi Minh City

Tel +84-28-3821-4432
 E-mail info_vietnam@nishimura.com
 Co-Representatives Isamu Imaizumi
 Vu Le Bang
 Ha Hoang Loc
 Partner Kazuhide Ohya

Taipei

Nishimura & Asahi Taiwan
 Tel +886-2-8729-7900
 E-mail info_taipei@nishimura.com
 Co-Representatives Ing-Chian Sun
 Sheng-Chieh Chang

*1 Associate office *2 Affiliate office

Last updated: 2022.7